

2021

Winners

30th Annual

National
Mature Media
AwardsSM

*Honoring the Nation's Best Marketing, Communications,
Educational Materials and Programs for Older Adults*

Web: seniorawards.com

E-mail: info@seniorawards.com

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2021 National Mature Media Awards Judges

We would like to thank our 2021 judges for their time and expertise in reviewing this year's entries. For more information about our 2021 judges, please visit seniorawards.com/2021winners.

Laura Bennett

President
Bennett & Company, Inc.

Paula Ledbetter

*Assistant Vice President/
Marketing*
Mather

Loren Roberts

Marketing Project Specialist
HumanGood

Scott A. Davis

VP and Creative Director
AARP Media/Publications

Wes Meltzer

*Director of Marketing
and Communications*
Westminster Communities
of Florida

Amy Selle

Vice President
corecubed

Charlotte Doyle, RN

Board Member
Libertyville Senior Council

Debra Sheridan

President
Ivy Marketing

Janis Ehlers

President
The Ehlers Group, Inc.

Lauren Messmer

President
Solutions Advisors Group

Rob Siedenburg

*Senior Instructor for
Advanced Academic Writing*
University of Illinois,
Urbana–Champaign

Wendy Foster

Vice President
IVY Marketing Group

Cindy Morris

*Vice President-Development
& Community Engagement*
American Society on Aging

Jonathan Lavin

Retired CEO
AgeOptions

Di Patterson, MSG, CPG

Founder and Author
Success in Aging Centers[®], Inc.
and Season of Life[®]
Conferences, Inc.

Advertising—Print

GOLD

The Arlington Hurricane Print Ad

Davis Harrison Dion

Classification: Marketing & Communications
Division: Housing

SILVER

Proper Disposal of Unused & Expired Medications

Area Agency on Aging, Region One

Classification: Health Promotion & Wellness
Division: Community Organizations (Local/State)
Advertising—Print

BRONZE

HiNeighbor

Area Agency on Aging, Region One

Classification: Home & Community Based Programs
Division: Community Organizations (Local/State)

MERIT

World Elder Abuse Awareness Day 2020

Area Agency on Aging, Region One

Classification: Marketing & Communications
Division: Community Organizations (Local/State)

Advertising—TV

MERIT

HealthMarkets Fit Score Annual Enrollment DRTV Commercial

Bluewater

Classification: Marketing & Communications
Division: Media (National)

Annual Report

GOLD

The 2020 Covenant Living Annual Report

Covenant Living Communities and Services

Classification: Publications/Editorial
Division: Housing

SILVER

Community Impact Report — 2020

Council on Aging of Central Oregon

Classification: Publications/Editorial
Division: Community Organizations (Local/State)

SILVER

Annual Report 2019

Area Agency on Aging, Region One

Classification: Publications/Editorial
Division: Community Organizations (Local/State)

BRONZE

20 Reasons to Love United Methodist Communities 2020 Annual Report

United Methodist Communities

Classification: Publications/Editorial
Division: Housing

Article—Magazine/Newsletter/Newspaper

GOLD

Vaping vs. smoking

Mayo Clinic Health Letter

Classification: Publications/Editorial
Division: Healthcare

GOLD

18 Weeks

David Hochman

Classification: Publications/Editorial
Division: Media (National)

GOLD

Is Ageless Beauty Worth Dyeing For?

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

GOLD

This Is What It Feels Like to Be a COVID-19 Long-Hauler

Michelle Crouch | AARP.org

Classification: Publications/Editorial
Division: Media (National)

GOLD

The Last Days of Stan Lee

David Hochman

Classification: Publications/Editorial
Division: Media (National)

GOLD

Reset, Rethink, Repair Your Finances

Lynn Asinof, Daniel Bortz, Kimberly Lankford, and Robert Powell

Classification: Publications/Editorial
Division: Media (National)

GOLD

A Physician of Faith and Reason

Justin Nobel

Classification: Publications/Editorial
Division: Media (National)

GOLD

When Handicapped-Accessible in Hotels Really Isn't

Rebecca Theim

Classification: Publications/Editorial
Division: Miscellaneous Organization

GOLD

José Andrés Is Feeding the World

Maria Bustillos

Classification: Publications/Editorial
Division: Media (National)

GOLD

War Map Leads to MIA Clues

Ismael Rodriguez Jr.

Classification: Publications/Editorial
Division: Community Organizations (National)

GOLD

The Age Factor in Cancer Care

Cheryl Platzman Weinstock | AARP.org

Classification: Publications/Editorial
Division: Media (National)

GOLD

Mom's Health Scare and My Biggest Fear

The Ethel

Classification: Publications/Editorial
Division: Miscellaneous Organization

SILVER

Who Gets Sick and Why

Mike Zimmerman

Classification: Publications/Editorial

Division: Media (National)

SILVER

A Look Back at a Beautiful

59-Year Friendship

The Ethel

Classification: Publications/Editorial

Division: Miscellaneous Organization

SILVER

Fraud International

Bethany McLean

Classification: Publications/Editorial

Division: Media (National)

SILVER

I Supported Mom and Dad,

and It Nearly Ruined Me

AARP The Magazine

Classification: Publications/Editorial

Division: Media (National)

SILVER

Bruce Springsteen: A Homecoming

Robert Love

Classification: Publications/Editorial

Division: Media (National)

SILVER

Changing The Story Of 'The Change'

The Girlfriend

Classification: Publications/Editorial

Division: Miscellaneous Organization

SILVER

Medical Breakthroughs

Sarah Mahoney

Classification: Publications/Editorial

Division: Media (National)

SILVER

"Singing in isolation"

Dianne Barske, for Senior Voice

Classification: Publications/Editorial

Division: Media (Local/State)

SILVER

How I Got My Husband to Face His

Erectile Dysfunction

The Ethel

Classification: Publications/Editorial

Division: Miscellaneous Organization

SILVER

The Perimenopausal Side Effect

That Blindsided Me

The Girlfriend

Classification: Publications/Editorial

Division: Miscellaneous Organization

SILVER

For Better or Worse... But Not for Lunch

The Ethel

Classification: Publications/Editorial

Division: Miscellaneous Organization

SILVER

How to Survive Almost Anything

Jeff Csatari

Classification: Publications/Editorial

Division: Media (National)

BRONZE

Why It Takes a Village to Get

Through Menopause

The Ethel

Classification: Publications/Editorial

Division: Miscellaneous Organization

BRONZE

The Night John Lennon Died

David Hochman

Classification: Publications/Editorial

Division: Media (National)

BRONZE

Your Rx for Great Sex

Sisters From AARP

Classification: Publications/Editorial

Division: Miscellaneous Organization

BRONZE

I Became a Fashion Model at 73

Sisters From AARP

Classification: Publications/Editorial

Division: Miscellaneous Organization

BRONZE

Bridging Sound and Science:

Music's Role in Healing

Rachel Nania | AARP.org

Classification: Publications/Editorial

Division: Media (National)

Article—Magazine/Newsletter/Newspaper

BRONZE

When Prison Calls

Doug Shadel

Classification: Publications/Editorial

Division: Media (National)

BRONZE

A Place for Grandparents to Be Parents

Ronda Kaysen

Classification: Publications/Editorial

Division: Media (National)

BRONZE

Thinking of Retiring Abroad?

The Ethel

Classification: Publications/Editorial

Division: Miscellaneous Organization

BRONZE

My Husband And I Rarely Have Sex And

We're Fine With That

The Girlfriend

Classification: Publications/Editorial

Division: Miscellaneous Organization

BRONZE

Advances in Pancreatic Cancer —

and Symptoms to Know

Cheryl Platzman Weinstock | AARP.org

Classification: Publications/Editorial

Division: Media (National)

BRONZE

A Letter to Our Community —

COVID-19 Communications

Laurelle Cassone-Scarpelli —

Author of the letter

Classification: Publications/Editorial

Division: Housing

BRONZE

The DNA Test That Tells You Your "Real" Age

Sandy Hingston AARP.org

Classification: Publications/Editorial
Division: Media (National)

BRONZE

There's One Thing This Ethel Editor Knows to Be True

The Ethel

Classification: Publications/Editorial
Division: Miscellaneous Organization

BRONZE

Always Keep Moving

Ismael Rodriguez Jr.

Classification: Publications/Editorial
Division: Community Organizations (National)

BRONZE

95 Percent of Americans Killed by COVID-19 Were 50 or Older

Rachel Nania | AARP.org

Classification: Publications/Editorial
Division: Media (National)

BRONZE

Back to Work

Steven Greenhouse

Classification: Publications/Editorial
Division: Media (National)

BRONZE

Golden Retriever Has Healing Powers and a Surfboard

Janie Dyhouse

Classification: Publications/Editorial
Division: Community Organizations (National)

BRONZE

How to Stay Healthy This Winter

Clint Carter

Classification: Publications/Editorial
Division: Media (National)

MERIT

Bring Out the Best in Your Gray Hair

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

The Endearing Habit That Could Be The Key To A Happy Relationship

The Girlfriend

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

Can You Enjoy Mind-Blowing Sex As Menopause Approaches? Yes! Yes! Yes!

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

Party of One: How Coronavirus Made This Birthday My Best Ever

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

When Your Second Vaccine Dose Packs a Punch

Stacey Colino | AARP.org

Classification: Publications/Editorial
Division: Media (National)

MERIT

VFW National Home Gave me a Real Childhood

Janie Dyhouse

Classification: Publications/Editorial
Division: Community Organizations (National)

MERIT

Pastor Shirley Caesar Suggests Doing This to Find Gratitude and Be Encouraged

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

Real Talk From a Nurse About Below-the-Belt Changes That Happen As We Age

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

The Kind of Energy That Leads to Change

Sisters From AARP

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

American Women: Generations of Change

Robin Westen

Classification: Publications/Editorial
Division: Media (National)

MERIT

Your Smart Money Action Plan

Suze Orman

Classification: Publications/Editorial
Division: Media (National)

MERIT

Quilting Made Modern

50plus LIFE

Classification: Publications/Editorial
Division: Media (Local/State)

MERIT

When Menopause And Puberty Coincide

The Girlfriend

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

Check Your GI, Joe (and Jane)

Clint Carter

Classification: Publications/Editorial
Division: Media (National)

**Article Series—
Magazine/Newsletter/
Newspaper**

SILVER

Secrets to a Healthy Heart

AARP.org

Classification: Publications/Editorial
Division: Media (National)

BRONZE

21 Crucial Health Tests
(for 50-59, 60-69, 70+ editions)

Mike Zimmerman

Classification: Publications/Editorial
Division: Media (National)

BRONZE

How We Eat - 3 related articles

AARP The Magazine

Classification: Publications/Editorial
Division: Media (National)

MERIT

*Your Lungs, Heart, Brain and More:
How Coronavirus Attacks the Body*

AARP.org

Classification: Publications/Editorial
Division: Media (National)

Book**GOLD**

Choices 2021 — Retiree
NYS Dept. of Civil Service, NYSHIP

Classification: Publications/Editorial
Division: Healthcare

SILVER

Montessori for Elder and Dementia Care

Jennifer A. Brush

Classification: Publications/Editorial
Division: Media (Local/State)

BRONZE

*Total Engagement: Activities for
Growth and Expression in Older Adults,
Second Edition*

Health Professions Press

Classification: Publications/Editorial
Division: Media (Local/State)

Brochure/Booklet**GOLD**

White Sands Lookbook

**Humangood; Suzanne Nagel, vp
marketing; Roberto San Luis, art director**

Classification: Marketing & Communications
Division: Housing

Brochure/Booklet**GOLD**

*Sr Health & Wellness Guide Booklet:
Coronavirus Edition*

American Custom Publishing Inc (ACP)

Classification: Publications/Editorial
Division: Community Organizations (Local/State)

SILVER

*Assisting Passengers with Alzheimer's
and Dementia*

**National Aging and Disability
Transportation Center (NADTC)**

Classification: Publications/Editorial
Division: Community Organizations (National)

SILVER

*Heartline Heart Health Wellness Guide
Booklet — AFIB Edition*

American Custom Publishing Inc (ACP)

Classification: Publications/Editorial
Division: Healthcare

BRONZE

H.O.P.E. by AgeOptions

**Home Options Path to Empowerment
(H.O.P.E.) by AgeOptions**

Classification: Home & Community Based Programs
Division: Community Organizations (Local/State)

BRONZE

Applewood Lifestyle Brochure

Applewood/Solutions Advisors Group

Classification: Marketing & Communications
Division: Housing

BRONZE

Judson Park Lookbook

**HumanGood; Suzanne Nagel,
vp marketing; Roberto San Luis,
art director; David Stewart, Ageist,
photographer, designer**

Classification: Marketing & Communications
Division: Housing

BRONZE

*#AAAsAtWork for Older Adults:
A Snapshot of Area Agency on Aging
Responses to COVID-19*

**National Association of Area Agencies
on Aging (n4a)**

Classification: Publications/Editorial
Division: Community Organizations (National)

MERIT

*Innovative Senior Solutions Brochure
corecubed*

Classification: Marketing & Communications
Division: Healthcare

MERIT

Ginger Cove Rack Brochure

Ginger Cove/Solutions Advisors Group

Classification: Marketing & Communications
Division: Housing

MERIT

*7 MYTHS ABOUT LIFE IN A SENIOR
LIVING COMMUNITY*

UNITED METHODIST HOMES

Classification: Publications/Editorial
Division: Housing

MERIT

*We're Only as Old as We Feel — A Guide to
Feeling More Positive About Aging*

Seasoned Times

Classification: Publications/Editorial
Division: Miscellaneous Organization

MERIT

*Staying Connected and Healthy During
the COVID-19 Pandemic: Resources for
Older Adults and Caregivers*

Eldercare Locator

Classification: Publications/Editorial
Division: Community Organizations (National)

MERIT

*Staying Connected at Home
During COVID-19*

Eldercare Locator and engAGED: The National Resource Center for Engaging Older Adults

Classification: Publications/Editorial
Division: Community Organizations (National)

MERIT

*Going it Alone — A Guide for Widows:
5 Steps for Navigating the
Financial Challenges*

Women's Institute for a Secure Retirement (WISER)

Classification: Publications/Editorial
Division: Miscellaneous Organization

Calendar

GOLD

*2021 CareSource Medicare Member
Wall Calendar*

American Custom Publishing Inc (ACP)

Classification: Publications/Editorial
Division: Healthcare

SILVER

2021 Art is Ageless Calendar

PMMA

Classification: Publications/Editorial
Division: Housing

Consumer Campaign/ Special Event

GOLD

*Vi at Aventura presents 'Chef Bubbe'
Vi at Aventura*

Classification: Marketing & Communications
Division: Housing

Digital Publication (Blog Series)

SILVER

SALMON Health and Retirement Blog

Kim Brache, SALMON Health and Retirement

Classification: Web-based & Mobile Resources
Division: Healthcare

Digital Publication (E-Newsletter)

GOLD

City Life - April 2020 Special Edition

Sun City Hilton Head Community Association

Classification: Web-based & Mobile Resources
Division: Housing

SILVER

*Wiser Now Wednesday —
It Doesn't Quack Like a Duck*

Kathy Laenhue

Classification: Web-based & Mobile Resources
Division: Miscellaneous Organization

Direct Mail

GOLD

The Lodge Panel Event Direct Mail

The Lodge/Solutions Advisors Group

Classification: Marketing & Communications
Division: Housing

SILVER

Aspire at Belmont Bay Nature Direct Mail

Aspire at Belmont Bay/Solutions Advisors Group

Classification: Marketing & Communications
Division: Housing

SILVER

Varenita Masterpiece Living Direct Mail

Varenita/Solutions Advisors Group

Classification: Marketing & Communications
Division: Housing

SILVER

Georgia O'Keeffe Event Mailer

Davis Harrison Dion

Classification: Marketing & Communications
Division: Housing

SILVER

Direct Mailer Card — Fall 2020

Council on Aging of Central Oregon

Classification: Marketing & Communications
Division: Community Organizations (Local/State)

BRONZE

Applewood WiFi Pie Direct Mail

Applewood/Solutions Advisors Group

Classification: Marketing & Communications
Division: Media (Local/State)

BRONZE

Direct Mailer Letter — Fall 2020

Council on Aging of Central Oregon

Classification: Marketing & Communications
Division: Community Organizations (Local/State)

MERIT

Aspire at East Beach Sneak Peek Direct Mail

Aspire at East Beach/ Solutions Advisors Group

Classification: Marketing & Communications
Division: Housing

MERIT

The Vista Life Care Direct Mail

The Vista/Solutions Advisors Group

Classification: Marketing & Communications
Division: Healthcare

Graphic Design

GOLD

White Sands Lookbook

HumanGood; Roberto San Luis, art director; Rick Mendoza, photography; Suzanne Nagel, vp marketing

Classification: Art/Design
Division: Housing

SILVER

The Clare One Bedroom Direct Mail
The Clare/Solutions Advisors Group
 Classification: Art/Design
 Division: Housing

Logo/Letterhead Design**GOLD**

H.O.P.E. by AgeOptions Logo
Home Options Path to Empowerment (H.O.P.E.) by AgeOptions
 Classification: Art/Design
 Division: Community Organizations (Local/State)

SILVER

Avalina Logo
Avalina/Solutions Advisors Group
 Classification: Art/Design
 Division: Housing

BRONZE

Park Place at Winghaven Logo
Park Place at Winghaven/Solutions Advisors Group
 Classification: Art/Design
 Division: Housing

MERIT

Dakota Home Care Logo
corecubed
 Classification: Art/Design
 Division: Healthcare

Magazine**GOLD**

AARP The Magazine, Oct/Nov 2020
Robert Love, Editor-in-Chief
 Classification: Publications/Editorial
 Division: Media (National)

SILVER

AARP The Magazine, Aug/Sep 2020
Robert Love, Editor-in-Chief
 Classification: Publications/Editorial
 Division: Media (National)

BRONZE

LIVEWell
Ventura County Area Agency on Aging
 Classification: Publications/Editorial
 Division: Government

MERIT

June 2020 SunSations
Sun City Hilton Head Community Association
 Classification: Publications/Editorial
 Division: Housing

Marketing/Advertising Campaign**GOLD**

Phoebe Heroes Creative Campaign
Creating Results
 Classification: Marketing & Communications
 Division: Housing

GOLD

What is Life Like Here? HG Stories
HumanGood; Suzanne Nagel, vp marketing; Jared Callahan and Jonathan Pickett, People People Media, film makers
 Classification: Marketing & Communications
 Division: Housing

GOLD

Anticipate More Ad Campaign
Davis Harrison Dion
 Classification: Marketing & Communications
 Division: Housing

SILVER

Senior Living at Plymouth Village: A Documentary Video Series (5 videos)
HumanGood; Suzanne Nagel, vp marketing; Jared Callahan and Jonathan Pickett, People People Media, film makers
 Classification: Marketing & Communications
 Division: Housing

BRONZE

Relaunch of Westminster Communities Foundation
Westminster Communities Foundation
 Classification: Marketing & Communications
 Division: Housing

MERIT

Thank You Team Members
Westminster Communities of Florida
 Classification: Marketing & Communications
 Division: Housing

Miscellaneous Marketing/Communications**GOLD**

Marching Band Delights Residents
Covenant Living Communities and Services
 Classification: Marketing & Communications
 Division: Housing

GOLD

Ageless Aviation
Covenant Living Communities and Services
 Classification: Marketing & Communications
 Division: Housing
 Miscellaneous Marketing/Communications

GOLD

Make Your Vote Count
AARP Studios
 Classification: Marketing & Communications
 Division: Media (National)

GOLD

Billboard Spring 2021
Council on Aging of Central Oregon
 Classification: Marketing & Communications
 Division: Community Organizations (Local/State)

SILVER

The Glenridge on Palmer Ranch — Heroes video
Linda Costa Communications Group
 Classification: Marketing & Communications
 Division: Housing

SILVER

Juniper Communities: Staying Safe, Healthy and Connected

The JPR Group Public Relations

Classification: Marketing & Communications

Division: Housing

SILVER

BCAUSE PROGRAM PROVIDES ASSISTANCE WITH AGING IN PLACE

Baltimore County Department of Aging

Classification: Marketing & Communications

Division: Government

SILVER

Grand Tapestry Texting Video

Grand Tapestry/

Solutions Advisors Group

Classification: Marketing & Communications

Division: Housing

SILVER

Innovative Senior Solutions Flyer

corecubed

Classification: Marketing & Communications

Division: Healthcare

BRONZE

Covenant Life Today, Season 3

Covenant Living Communities and Services

Classification: Marketing & Communications

Division: Housing

BRONZE

SAIDO: Blessings on Both Sides of the Table

Covenant Living Communities and Services

Classification: Marketing & Communications

Division: Housing

BRONZE

VCAAA COVID-19 Response:

Robotic Pet Companions

Ventura County Area Agency on Aging

Classification: Marketing & Communications

Division: Government

BRONZE

Covenant Living of Florida and Wong Family

Covenant Living Communities and Services

Classification: Marketing & Communications

Division: Housing

BRONZE

The Glenridge on Palmer Ranch —

Veterans video

Linda Costa Communications Group

Classification: Marketing & Communications

Division: Housing

MERIT

VCAAA COVID-19 Response:

Walk with Ease

Ventura County Area Agency on Aging

Classification: Marketing & Communications

Division: Government

MERIT

Noble's Pond Summer Event Series

Creating Results

Classification: Marketing & Communications

Division: Housing

MERIT

Our Safer Home Commitment

Covenant Living Communities and Services

Classification: Marketing & Communications

Division: Housing

MERIT

Grand Tapestry Overview Video

Grand Tapestry/

Solutions Advisors Group

Classification: Marketing & Communications

Division: Housing

Miscellaneous Publication/Editorial

MERIT

A Legacy of Caring: How Connecticut's United Methodist Homes Changes Senior Care For the Better

UNITED METHODIST HOMES

Classification: Publications/Editorial

Division: Housing

Mobile Resource (Mobile Web Site)

BRONZE

Smithsonian Associates and Not Old Better Reach Millions with Mobile App

Smithsonian Associates

Classification: Web-based & Mobile Resources

Division: Government

Newsletter/Newspaper

GOLD

The Mayflower at Winter Park — Navigator Winter 2020

Linda Costa Communications Group

Classification: Publications/Editorial

Division: Housing

GOLD

United in Philanthropy Finding Unity Through Community Summer 2020

United Methodist Communities

Classification: Publications/Editorial

Division: Housing

SILVER

HMO Report 2020 — Retiree

NYS Dept. of Civil Service, NYSHIP

Classification: Publications/Editorial

Division: Healthcare

SILVER

The AARP Bulletin, December 2020

Robert Love, Editor-in-Chief

Classification: Publications/Editorial

Division: Media (National)

BRONZE

SALMON CONNECTION
Maggie Bidwell, SALMON Health and Retirement

Classification: Publications/Editorial
 Division: Healthcare

BRONZE

Empire Plan Report 2020 — Retiree
NYS Dept. of Civil Service, NYSHIP

Classification: Publications/Editorial
 Division: Healthcare

BRONZE

The AARP Bulletin, June 2020
Robert Love, Editor-in-Chief

Classification: Publications/Editorial
 Division: Media (National)

MERIT

Mayo Clinic Health Letter — August 2021 issue + Special Report
Mayo Clinic Health Letter

Classification: Publications/Editorial
 Division: Healthcare

MERIT

HomeFront 2020 Gratitude Edition
United Methodist Communities HomeWorks

Classification: Publications/Editorial
 Division: Housing

Online/Digital Resource**GOLD**

Short Rehab Stay Turns Into Battle With COVID-19

AARP Studios

Classification: Caregiving
 Division: Media (National)

GOLD

Son Still Haunted by Mom's COVID-19 Death

AARP Studios

Classification: Caregiving
 Division: Media (National)

GOLD

SunFit Video Channel
Sun City Hilton Head Community Association and Crescent Moon Pictures

Classification: Health Promotion & Wellness
 Division: Housing

SILVER

Nursing Home Worker Brings Style to Isolated Residents
AARP Studios

Classification: Caregiving
 Division: Media (National)

BRONZE

Taking Care
Next Avenue

Classification: Caregiving
 Division: Media (National)

BRONZE

Inside Nursing Homes: Real Stories
AARP

Classification: Caregiving
 Division: Media (National)

BRONZE

AARP® Staying Sharp® Brain Health Challenges
AARP® Staying Sharp®

Classification: Health Promotion & Wellness
 Division: Miscellaneous Organization

BRONZE

Art of Healthy Aging — Summer Series (2020)
Senior Services of Southeastern Virginia

Classification: Health Promotion & Wellness
 Division: Community Organizations (Local/State)

MERIT

Protect Nursing Home Residents
AARP

Classification: Caregiving
 Division: Media (National)

MERIT

Daily Habits — Balanced Living Plan
WebMD Health Services

Classification: Health Promotion & Wellness
 Division: Healthcare

MERIT

AARP® Staying Sharp® COVID 19 Staycation Guide
AARP® Staying Sharp®

Classification: Health Promotion & Wellness
 Division: Miscellaneous Organization

MERIT

The Blindside Wipeout of Grief
Next Avenue

Classification: Health Promotion & Wellness
 Division: Media (National)

MERIT

The Most Insidious Form of Age Discrimination at Work
Next Avenue

Classification: Mature Work & Retirement
 Division: Media (National)

Photograph**GOLD**

Keep Up the Good Work: Dr. Philip Azer, MD and Edward V. Brennan, Esq.

HumanGood; Roberto San Luis, art director; Rick Mendoza, photographer; Loren Roberts, composer

Classification: Art/Design
 Division: Housing

GOLD

Women take up pool
Senior Voice, Michael Dinneen

Classification: Art/Design
 Division: Media (Local/State)

GOLD

Kindred Spirits: Janet and Mark Evans
HumanGood; Roberto San Luis, art director; Rick Mendoza, photographer

Classification: Art/Design
 Division: Housing

MERIT

Wanderlust: Eduardo and Irene Feller
HumanGood; Roberto San Luis, art director; Rick Mendoza, photographer

Classification: Art/Design
 Division: Housing

Social Media (Facebook)

MERIT

The Willows at Worcester Facebook Page

SALMON Health and Retirement

Classification: Web-based & Mobile Resources

Division: Healthcare

MERIT

24/7 Idaho Home Care Facebook

Cover Image

corecubed

Classification: Web-based & Mobile Resources

Division: Healthcare

Social Media (YouTube)

GOLD

Westminster Sings 'What The World Needs Now Is Love'

Westminster Communities of Florida

Classification: Web-based & Mobile Resources

Division: Housing

SILVER

The 59-Year-Old Army Boot Camp Graduate

AARP Studios

Classification: Web-based & Mobile Resources

Division: Media (National)

BRONZE

Seniors 2 Seniors

Westminster Communities of Florida

Classification: Web-based & Mobile Resources

Division: Housing

BRONZE

Iraq Veteran: 'I Can't Count How Many Times I Almost Died'

AARP Studios

Classification: Web-based & Mobile Resources

Division: Media (National)

BRONZE

Videos on Enhancing the Social Engagement of Older Adults During COVID-19

engAGED: The National Resource Center for Engaging Older Adults

Classification: Web-based & Mobile Resources

Division: Community Organizations (National)

BRONZE

Clearfield County Area Agency on Aging Transportation Program

Lindsey Mays/Clearfield County Area Agency on Aging, Inc.

Classification: Web-based & Mobile Resources

Division: Community Organizations (Local/State)

MERIT

Transportation and Social Isolation

National Aging and Disability Transportation Center (NADTC)

Classification: Web-based & Mobile Resources

Division: Community Organizations (National)

Total Program

SILVER

Be a Santa to a Senior

Home Instead

Classification: Home & Community Based Programs

Division: Healthcare

Web Site

GOLD

Avalina Senior Living Website

Avalina/Solutions Advisors Group

Classification: Web-based & Mobile Resources

Division: Housing

GOLD

The Lodge Retiring in Columbus Pillar Page

The Lodge/Solutions Advisors Group

Classification: Web-based & Mobile Resources

Division: Housing

SILVER

Innovative Senior Solutions Website

corecubed

Classification: Web-based & Mobile Resources

Division: Healthcare

BRONZE

Rosemark-Shoshana Technologies Website

corecubed

Classification: Web-based & Mobile Resources

Division: Healthcare

MERIT

The Vista Retiring In Bergen County Pillar Page

The Vista/Solutions Advisors Group

Classification: Web-based & Mobile Resources

Division: Housing

MERIT

24/7 Idaho Home Care Website

corecubed

Classification: Web-based & Mobile Resources

Division: Healthcare

MERIT

Next Avenue

Next Avenue

Classification: Web-based & Mobile Resources

Division: Media (National)

MERIT

AARP® Staying Sharp®

AARP

Classification: Web-based & Mobile Resources

Division: Miscellaneous Organization

Web-based Resource/Tool

GOLD

Video on Demand/Video Library

Sun City Hilton Head Community Association and Crescent Moon Pictures

Classification: Web-based & Mobile Resources

Division: Housing

SILVER

NADTC Photo Gallery

National Aging and Disability Transportation Center (NADTC)

Classification: Web-based & Mobile Resources

Division: Community Organizations (National)

BRONZE

Coronavirus (COVID-19) Resources Online

Westminster Communities of Florida

Classification: Web-based & Mobile Resources

Division: Housing

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