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NEWS RELEASE  
for Immediate Release

**corecubed Celebrates Leadership Promotions**

**Asheville, N.C., (Thursday, October 22, 2020)** – [corecubed](http://www.corecubed.com), a nationally recognized marketing company for in-home care and senior care providers, is pleased to announce the following promotions of its key leadership team:

- Merrily Orsini, Board Chair
- Marissa Snook, President/CEO
- Amy Selle, Vice-President

“Results speak volumes, and Marissa Snook and Amy Selle have consistently delivered in their tenure as managing directors of **corecubed**,” said Merrily Orsini, former President/CEO and now Board Chair. “It thrills me to see them taking the helm, and I look forward to **corecubed**’s assisting many in the care at home industry to thrive under their new responsibilities and leadership.”

Marissa Snook, President/CEO shared, “It is my great honor to be a part of the amazing team we have at **corecubed**. Merrily Orsini’s visionary mentorship has led us to become the leader in home care marketing, and I look forward to continuing that legacy into the future.”

“I am excited to continue my leadership for **corecubed**, but more importantly, I’m honored to be able to help exceptional care providers connect with those who need their services,” added Amy Selle, Vice-President.

**corecubed** leverages industry expertise and experience to create unified, seamless, and integrated marketing communications and sales strategies that support the growth and profitability of quality in-home care providers. To learn more about **corecubed** and their award-winning approach, visit [www.corecubed.com](http://www.corecubed.com).

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**About corecubed**

**corecubed** is a full-service home care marketing and sales consulting firm specializing in helping aging care service businesses and home care agencies grow with innovative, industry-specific, integrated marketing strategies and solutions. Our team members are located around the United States and have extensive experience in home care, home health, and aging care operations and marketing. For more information visit [www.corecubed.com](http://www.corecubed.com) or call 800-370-6580.