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CORECUBED WINS FIVE ASTER AWARDS

Selected Over Thousands of Entries in 2020 Competition

ASHEVILLE, NC (June 5, 2020) – **corecubed**, a full-service marketing and sales consulting firm specializing in the home care sector, has been honored with five 2020 Aster Awards, including four gold and one bronze award.

The Aster Awards, one of the largest, most respected national competitions of its kind, is hosted by Creative Images, Inc. This elite program has recognized outstanding healthcare professionals for excellence in their advertising/marketing efforts for over 19 years.

The 2020 Aster Awards received thousands of entries from across the entire United States. All entries are reviewed by a panel of industry experts and are scored on multiple criteria with a possibility of 100 percent. Participants' entries compete against similar-sized organizations in their specific groups and categories.

Awards were issued for entries that received top marks from judges placing them in the top 16% of the nation for advertising excellence. Judging criteria included creativity, layout and design, functionality, message effectiveness, production quality and overall appeal.

“The quality and creativity of the entries submitted in the 2020 Aster Awards competition exceeded all expectations for healthcare advertising. All winning entries represent the best of the best on a national level,” said Melinda Lucas, Aster Awards Program Coordinator.

All winners are currently posted on the Aster Awards website (AsterAwards.com/winners).

About corecubed

corecubed is a full-service home care marketing and sales consulting firm specializing in helping aging care service businesses and home care agencies grow with innovative, industry-specific, integrated marketing strategies and solutions. Our team members are located around the United States and have extensive experience in home care, home health, and aging care operations and marketing. Further information can be found at corecubed.com, on Facebook at facebook.com/corecubed, Twitter at twitter.com/corecubed, or by calling 800.370.6580.

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