



Case Study #2

The Need for Industry Experience and Digital Expertise

The Problem: Sluggish SEO Results

An award-winning home care agency was experiencing average results from their online presence. They understood the importance of having an online presence but never invested in thoroughly optimizing their website for high performance.

The Solution: Work with Industry Leaders in Home Care *and* Digital Marketing

With decades of experience in both home care and digital marketing, **corecubed** was an obvious choice to boost website and SEO performance. We incorporated search marketing and industry-specific strategies into an SEO plan that brought exponential results in a matter of months.

The Results: Next Level Success

Comparing the first three months with **corecubed** to the following three months of SEO services, the client achieved the following results:

- **Performance in Search Click Results**

26% Organic Search

76% Click-Through Rate

- **Website Traffic from Organic Search**

52% Increased Sessions

56% Accounted for Majority of Traffic – Current

46% Accounted for Majority of Traffic – Previous Period